



Annual Report  
2014

## Members

Renewing your membership means you can help Kind remain relevant and responsive into the future. With your voice, you can ensure we continue to provide great programming, and reflect the needs of the community.

Your membership allows you a vote in our annual general meeting, along with any potential special members' meetings, and helps to cover the costs of Kind programming and administration.

To renew or purchase a membership, call 613-563-4818, or navigate to [ptsottawa.org/membership/](http://ptsottawa.org/membership/)

## Supporters

Kind is grateful for the financial contributions of our funding partners, corporate sponsorships, and the support of our individual donors. Your generosity allows Kind to better serve our community.



**115** volunteers carried out  
the groups, events, and  
services

**6,872** total hours by  
volunteers

**11** discussion groups

**195** meetings

**2,233** visits to the centre and  
programs

**382** first time visits

**66** space rentals

**178** total hours rented

"I have long contemplated the meaning of home and its relevance to my life and if a definition needed to be established for the word, I have lived a life where home was never a building or a family of relatives and biology, I have struggled greatly for a definition of what home means to me...If I have to look into my subconscious and name a place where I have experienced the most self-discovery and the most support at this time in my life, I think it would be [Kind]."

– Celeste, 2014 -2015 Social Service Worker placement student

# A Message from The Board

## *In 2014*

2014 marked our 30th year for the organization! While we celebrated how far we have come over the years, 2014 also marked a year of struggle and transition. While we worked to put payment plans together to reduce and eliminate our debt we unfortunately could not maintain our staffing capacity. The former Executive Director, Claudia, in partnership with the board, agreed to a temporary layoff that ultimately led to her decision to move on from the organization permanently.

While we feel the loss of Claudia, long time employee, Kayla Miller, took on the role of acting Executive Director. Kayla's many years of involvement as a client, volunteer and staff brings valuable insight to the ED position after experiencing all major avenues for involvement from our communities.

## *What to expect in 2015*

In February of this year, we won a rebranding competition called Brand Zero - powered by Stiff, an Ottawa-based communications agency. At the beginning of March, we went through a brand exploration weekend with 20+ individuals representing various communities and levels of current or past involvement with the organization. Over next month Stiff has been working diligently to create a new brand, website and communications strategy that best represents and highlights the work the organizations does and the participants, volunteers, staff, donors and members who give this organization meaning.

In May, Stiff presented the membership with the proposed new name for the organization. A name that encompassed the nature of our services, the spirit of the volunteers and the message and promise to our communities - Kind. After a spirited discussion, the majority of the membership voted in favour of the new name and the possibilities the new brand holds.

With the new name we will be reaching out to our communities over the next few months to form different aspects of our new brand - what does a responsive and responsible organization to our communities look like? How will we honour our history, where we came from as an organization, and how will we continue to add to it? When conflict and harm has taken place, how can we be restorative in finding solutions and making reparations to those we have wronged. Finally, we want to make sure that when folks are accessing our services, we are creating positive impact in their lives and building their capacity to be resilient in the face of oppression and hardship.

Our communities are always evolving, the needs always changing and as an organization created for, and run by those communities we must evolve. Spread the Kind word and let us embark on this new era together.

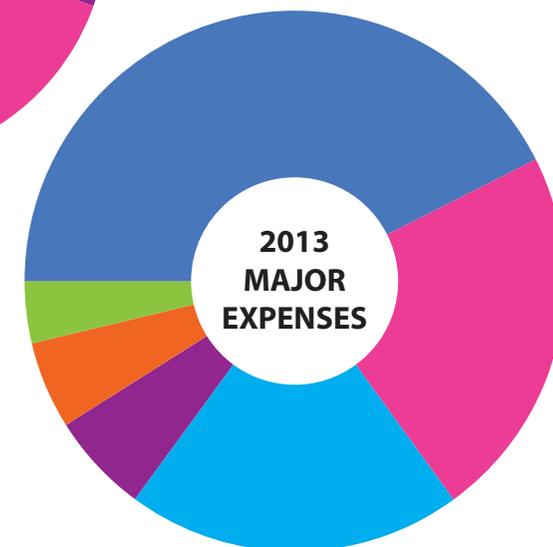
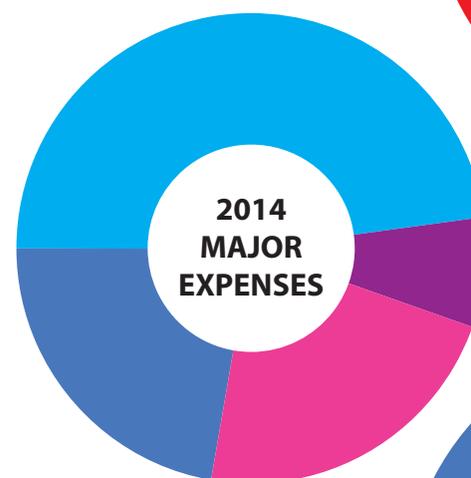
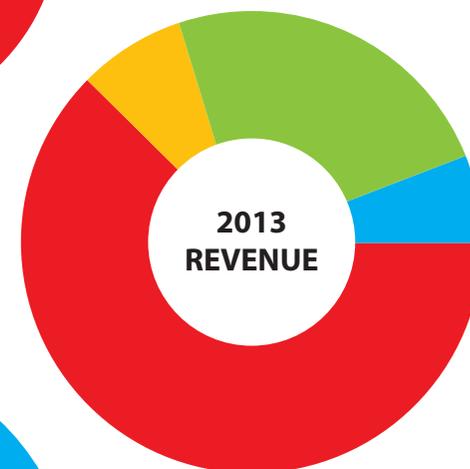
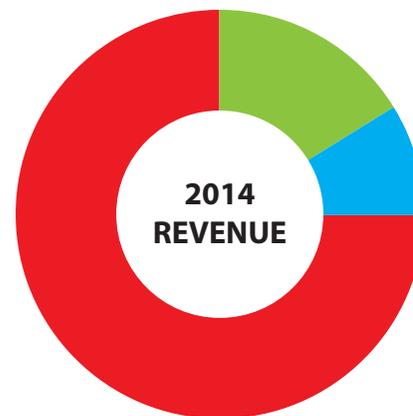
Yours truly,

A handwritten signature in black ink, appearing to read 'M. Veres' with a stylized flourish at the end.

Morgen Veres, President

# Finances

	2014	2013
 <b>City of Ottawa (core)</b>	\$124,750	\$118,900
<b>Community Investment</b>	<b>\$43,209</b>	<b>\$72,733</b>
 United Way	-	14,518
 Donations and Events	27,937	45,948
 Fees for rentals and services	15,272	12,212
Interest and other income	-	55
<b>Total Revenue</b>	<b>\$167,959</b>	<b>\$191,633</b>
<b>Administration</b>	<b>\$82,391</b>	<b>\$82,474</b>
Bank charges	2,251	1,010
Insurance	5,754	5,189
Office and other administrative expenses	3,086	4,846
Professional fees	8,727	4,500
 Rent	15,477	13,250
 Salaries and benefits	42,148	49,715
Telecommunications	4,948	3,964
<b>Program</b>	<b>\$106,762</b>	<b>\$138,899</b>
AGM and Board meetings	-	500
Conferences	-	276
 Fundraising campaigns	7,153	11,674
Outreach, library, and other programs	1,619	634
Pride	162	684
Promotion and advertising	1,370	2,353
 Rent	51,813	44,358
 Salaries and benefits	42,307	71,986
 Workshops and training	2,338	6,434
<b>Total Expenses</b>	<b>\$189,153</b>	<b>\$221,373</b>
<b>Net revenue (expenses)</b>	<b>\$(21,194)</b>	<b>\$(29,740)</b>



We're grateful for having you with us, on this latest leg of our history as Canada's oldest charity for people of diverse sexual orientations and gender identities.

Thanks to the efforts of STIFF,  
and their Brand Zero initiative,  
we are now:



To make a personal contribution to Kind, please visit:  
[ptsottawa.org/donate](https://ptsottawa.org/donate)

Charitable # 11909 3995 RR 0001

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